

BOROUGH OF MANHATTAN COMMUNITY COLLEGE
 The City University of New York
 Department of Speech, Communications and Theatre Arts

Fall 2018
Fundamentals of Speech: SPE 100-1712
3 Credits

Day/Time

Friday, 5:00pm – 7:45pm

Room

F1014

Professor Rebecca J. Collier

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Course Description:

The aim of this course is to develop effective skills in speech communication. The student examines how to generate topics and organized ideas, masters elements of audience psychology and practices techniques of speech presentation in a public forum. All elements of speech production and presentation are considered.

Basic Skills/Prerequisites

Fundamentals of Speech (SPE 100 or SPE 102 for non-native speakers) is a required course for all BMCC students except Allied Health majors. Before registering for SPE 100, students must have completed or be exempt from: ENG 088, ESL 094 and RDG 062

Course Student Learning Outcomes (Students will be able to...)	Measurements (means of assessment for student learning outcomes listed in first column)
1. Prepare presentations for the listeners	1. Major presentations
2. Present presentations using effective delivery techniques including extemporaneous speaking, standard language, and eye contact with the audience	2. Major presentations
3. Prepare presentations that locate, evaluate, select, and incorporate different forms of supporting material, including visual aids.	3. Presentations and outlines
4. Demonstrate acceptable ethical standards in research and presentation of materials	4. Presentations, outlines, and mid-term
5. Research and organize material to support a thesis	5. Presentations, outlines, and final exam
6. Listen critically and respectfully to others' speeches	6. Class feedback exercises

Below are the college's general education learning outcomes, the outcomes that are checked in the left-hand column indicate goals that will be covered and assessed in this course. (Check at least one.)

	General Education Learning Outcomes	Measurements (means of assessment for general education goals listed in first column)
<input checked="" type="checkbox"/>	Communication Skills- Students will be able to write, read, listen and speak critically and effectively.	Presentations and outlines
<input type="checkbox"/>	Quantitative Reasoning- Students will be able to use quantitative skills and the concepts and methods of mathematics to solve problems.	Statistical charts, graphs and visual aids
<input type="checkbox"/>	Scientific Reasoning- Students will be able to apply the concepts and methods of the natural sciences.	
<input type="checkbox"/>	Social and Behavioral Sciences- Students will be able to apply the concepts and methods of the social sciences.	
<input type="checkbox"/>	Arts & Humanities- Students will be able to develop knowledge and understanding of the arts and literature through critiques of works of art, music, theatre or literature.	
<input checked="" type="checkbox"/>	Information & Technology Literacy- Students will be able to collect, evaluate and interpret information and effectively use information technologies.	Informative and Persuasive presentations and outlines; mid-term exam; final exam
<input type="checkbox"/>	Values- Students will be able to make informed choices based on an understanding of personal values, human diversity, multicultural awareness and social responsibility.	Ethical persuasive presentations

Fundamentals of Speech is a pathways flexible core course for Creative Expression

CREATIVE EXPRESSION	
A flexible course <u>must meet the three learning outcomes in the right column.</u>	
Students will research & organize material to establish credibility as a speaker and to create a strong thesis and specific statement of purpose for presentations: for example conducting interviews, scholarly database research, creation of bibliographies for in-speech citations, library database research.	Gather, interpret, and assess information from a variety of sources and points of view.
Students will participate in peer review and feedback sessions of classmates' presentation(s), provide written analyses of speech presentations, and evaluate the strength of an argument/thesis/statement of purpose in speech presentations, and analyze video examples of various speeches and presentations throughout history.	Evaluate evidence and arguments critically or analytically.
Students will craft persuasive & informative speech presentations based on well reasoned, logical, and organized arguments including properly articulated thesis statements or statements of purpose, clear and well researched evidence, and appropriate organizational structure.	Produce well-reasoned written or oral arguments.
A course in this area (II.C) <u>must meet at least three of the additional learning outcomes</u> in the right column. A student will:	

Students will demonstrate proficiency in creating critical and effective arguments, proper introductions and conclusions, organizational structures, supportive evidence, ethical research, and techniques for reducing speech anxiety through midterm & final exams.	Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring creative expression, including, but not limited to, arts, communications, creative writing, media arts, music, and theater.
	Analyze how arts from diverse cultures of the past serve as a foundation for those of the present, and describe the significance of works of art in the societies that created them.
Students will workshop speech presentations and topic selections, conduct audience analyses of speech presentations, and discuss and critique student speech presentations, and participate in debate workshops.	Articulate how meaning is created in the arts or communications and how experience is interpreted and conveyed.
	Demonstrate knowledge of the skills involved in the creative process.
In addition to processes of forming more logical and/or critical arguments students will craft arguments and research presentations using more creative processes as models. Students will craft speeches using geographic space, chronological time, or connotation as models. Students will respond to speeches in critique sessions using poetic and imagistic forms to supplement strictly evaluative criticism.	Use appropriate technologies to conduct research and to communicate.

- **Free Online Textbook:** <http://publicspeakingproject.org/psvirtualtext.html>
- **Use of Technology (If Applicable)**

Students must keep their cellphones and other electronic devices turned off and put away during class, unless they are being used for a class activity.

Evaluation and Requirements of Students

Speech Presentations	50%
Peer Feedback Assignments	10%
Writing Assignments	20%
Exams	20%

Late Work Policy

Speech Presentations – If you miss your scheduled speech date, you must find someone to record you giving the speech and create a video of this presentation. That video will need to be shared with Youtube, and then the Youtube link needs to be sent to your professor. Your professor will share this video with your classmates so that you can receive peer feedback. Once at least three students have reviewed your speech, you will be able to receive a grade for it.

Peer Feedback – Due to the live nature of this assignment, it is not possible to submit it late.

Writing Assignments – These may be submitted late for partial credit.

Exams – If you miss our Midterm or Final Exam, it is your responsibility to reach out to your professor and schedule a time to take this test BEFORE our next class meeting.

College Attendance Policy

At BMCC, the maximum number of absences is limited to one more hour than the number of hours a class meets in one week. For example, you may be enrolled in a three-hour class. In that class, you would be allowed 4 hours of absence (not 4 days). In the case of excessive absences, the instructor has the option to lower the grade or assign an F or WU grade.

Academic Adjustments for Students with Disabilities: Students with disabilities who require reasonable accommodations or academic adjustments for this course must contact the Office of Accessibility in N320 or at (212) 220-8180. BMCC is committed to providing equal access to all programs and curricula to all students.

BMCC Policy on Plagiarism and Academic Integrity Statement

Plagiarism is the presentation of someone else's ideas, words or artistic, scientific, or technical work as one's own creation. Using the idea or work of another is permissible only when the original author is identified. Paraphrasing and summarizing, as well as direct quotations, require citations to the original source. Plagiarism may be intentional or unintentional. Lack of dishonest intent does not necessarily absolve a student of responsibility for plagiarism. Students who are unsure how and when to provide documentation are advised to consult with their instructors. The library has guides designed to help students to appropriately identify a cited work. The full policy can be found on BMCC's Web site, www.bmcc.cuny.edu. For further information on integrity and behavior, please consult the college bulletin (also available online).

Course Calendar

Friday, 8/31

Introduction to Public Speaking (Ch. 1)

The Origins of Public Speaking (Ch. 2)

HW: Introduction Speech assigned, due next class

Friday, 9/7

Introduction Speeches presented

The Art of Demonstration (Handout)

HW: Bring in 3 topic ideas for your Demonstration Speech

Friday, 9/14

Using Visual Aids (Ch. 13)

Speaking With Confidence (Ch. 11)

HW: Demonstration Speech & Outline assigned, due next class

Friday, 9/21

Demonstration Speeches presented today

HW: Informative Lists assigned, due next class

Friday, 9/28

Informative Speaking (Ch. 15)

Introductions and Conclusions (Ch. 9)

HW: Informative Speech Outline assigned, due next class

Friday, 10/5

Supporting Your Ideas (Ch. 7)

Ethics in Public Speaking (Ch. 3)

HW: Informative Speeches assigned, due next class

Friday, 10/12

Informative Speech Presentations due today

Review for the Midterm Exam

HW: Study for the midterm exam

Friday, 10/19

Informative Speech Presentations due today

Midterm Exam

Friday, 10/26

Delivering Your Speech (Ch. 12)

Persuasive Speaking (Ch.16)

HW – Persuasive Speech Outlines assigned, due next class

Friday, 11/2

Audience Analysis (Ch. 5)

Critical Thinking and Reasoning (Ch. 6)

HW – Persuasive Speeches assigned, due next class

Friday, 11/9

Persuasive Speech Presentations

Speaking to a Global Audience (Ch. 14)

Friday, 11/16

Persuasive Speech Presentations

Listening Effectively (Ch. 8)

Friday, 11/23 – College Closed for Thanksgiving Holiday

Friday, 11/30

Speaking on Special Occasions (Ch. 17)

Using Language Well (Ch. 10)

HW – Special Occasion Speech assigned, due next week

Friday, 12/7

Special Occasion Speech + Potluck

Review for Final Exam

HW – Study for the Final Exam

Friday, 12/14

***Final Exam** in our regular classroom, at our regular class time*