**Persuasive Speech Assignment**

***Outline Due: Speech Due:***

Now is your chance to speak on something you feel strongly about. Under the guidance of your professor, you will select an *approved topic* and create a **4-6 minute Persuasive Speech** to present to our class. This speech will include an electronic visual aid component.

**The Preparation Outline:**

* Topic, Category, 5-Part Introduction, 2-5 Subtopics with Transitions, Supporting Material (bullet points), 3-Part Conclusion, & 3 References

**The Speech:**

* **Timing –** is your speech at least four minutes long? Is it under six minutes?
* **Eye Contact--**are you making eye contact with your audience rather than reading your speech?
* **Volume—**can we hear you clearly, even at the back of the room?
* **Language**—do your words and sentences flow together in a clear manner? Does your speech make sense?
* **Gestures—**do you make appropriate gestures during your speech?
* **Introduction & Conclusion--**Attention, Preview, Credibility, Benefits, Signal, Review, Power Punch!
* **Persuasive Strategies –** are you able to incorporate logos, ethos, and pathos
* **Oral Citation –** Do you cite at least three sources in your speech, including the author, the date, and the title/source?
* **Visual Aids:** - Do you have 4-6 slides, with images only?